

The Open Mode of Enterprise Innovation Management

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Abstract: Today, facing fierce competition, industries and companies need to focus more on management. From the perspective of innovation management, whether the enterprise can achieve the optimal degree of management openness directly determines the comprehensive competitiveness of the enterprise. Under this premise, companies need to comprehensively improve the existing management model to ensure that innovation management is applied to the entire process of enterprise management. At the same time, enterprises should also explore a more open management model based on their own real situation. Based on this, the optimization transformation of the current management system of the enterprise will be boosted.

1. Introduction

Fundamentally speaking, the purpose of creating an open management model should be to optimize the management benefits of the company at this stage. The overall effect of optimal corporate management is achieved by reducing overall management costs. At present, many companies are aware of the value of innovation management, and are also looking for new management ideas that are suitable for them. It can be seen that there is an inextricable correlation between creating an open model and optimizing the day-to-day management of the enterprise. By introducing an open model, companies should incorporate more innovative elements into their management. According to this, the optimal enterprise management effectiveness is achieved.

2. The important value of current enterprise innovation management

Basically, the use of open models to achieve innovation management refers to transforming the existing management model of existing enterprises and placing innovation management at the most important position. It can be seen that the open model is a value that cannot be ignored in enterprise innovation management. If companies can fully realize the importance of innovation management to optimize various management measures, it will help to highlight the competitive advantages of enterprises and coordinate existing economic factors, their own technical factors and talent factors. Under this premise, companies need to use open models to achieve innovation management, with the following requirements:

2.1 Transform the original management ideas of the enterprise

Under the previous management model, most companies are accustomed to paying attention to the current competitive benefits, and pay more attention to the daily operating profit and production profit. But in essence, due to the constraints and limitations brought about by rigid thinking, it is difficult to achieve optimal management results. It can be seen from this that, at present, enterprises need to completely eradicate some unsuitable traditional management ideas, thus introducing new management ideas into enterprise practice.

For example, in recent years, many companies have been trying to create an internal enterprise-specific database that can assist in the day-to-day knowledge management. At the same time, companies need to closely integrate the various levels of the entire supply chain, including vendors, suppliers and consumers. By building an internal knowledge base, companies can have greater overall competitiveness and access to knowledge information in real time.

2.2 Closely integrate with each relevant subject

The focus of the company's creation of an open model is to fully connect relevant subjects in various fields. By integrating the supply chain, we will properly coordinate the above-mentioned interests of all parties. It can be seen that the management decisions of enterprises should not be limited to managers, but it is necessary to rely on close communication and mutual cooperation. For example, for grassroots employees, it is necessary for enterprises to add a full range of opinions and expression channels to ensure that grassroots staff can use the above channels and channels to achieve their own opinions . At the same time, managers should pay close attention to the feedback of grassroots employees to ensure that the basic rights of grassroots employees are included in the existing decision-making scope.

2.3 Obtain excellent business results

Optimizing the company's current management model helps the company achieve better business performance, lower costs and create higher profits. After entering a new era, most companies regard their competitive profits as the most basic focus. Under this premise, companies must use innovation management to optimize operational efficiency. This is because companies can save money by streamlining management processes and creating open management, ultimately achieving the goal of creating good business outcomes.

3. The basic characteristics of enterprises applying open mode to innovation management

In current corporate practice, information technology is completely infiltrated into the daily practice of the enterprise. Under this premise, it is necessary for companies to incorporate innovative ideas into their daily affairs, including the day-to-day management of the company. This is because the company's ability to achieve optimal management innovation is directly related to the company's existing management effectiveness. Therefore, from the current situation, enterprises are introducing a comprehensive approach to innovation management under the open model . Specifically, the open new management model created by the company is reflected in the following basic features:

3.1 The first is adaptability

Enterprises should adhere to the purpose and concept of open management for innovative management. Enterprises should choose the new management mode that suits their needs based on the current actual situation. Under this premise, enterprises should regard adaptability as the core management factor of innovation and open management. Only in this way can the company highlight its unique innovation management advantages. Specifically, in the current practice, as a manager, it is necessary to pay attention to current market trends, clarify the actual position that the company can occupy in the current field, and ensure that the company itself has sustainable and reasonable funding needs. Therefore, adaptability should be seen as a key factor in business innovation. On the other hand, if the management model lacks adaptability, it will significantly reduce the management innovation effect that enterprises should have.

3.2 The second is honesty

The day-to-day management of the enterprise itself has its overall characteristics and the open and new management model should include comprehensive innovation at each level of organization, technology, strategy and management. You can see that company innovation management itself needs to be consistent with overall goals and ideas. Given the comprehensive completeness, companies can gain good opportunities for balanced development. By implementing comprehensive management measures, companies should be able to achieve universal management innovation in daily operations from information sources. Conversely, if the company is confined to concentrate on a single management level, it is difficult to expand existing management levels, which may also reduce the overall competitiveness of the company. Therefore, you need to make sure that day-to-day management matches the overall view.

3.3 The third is risk

Generally speaking, if companies want to replace some of the initial management methods with new management methods, they will face obvious risks. This is because if the company cannot adequately manage all kinds of daily management risks, the overall administrative advantage the company should have is diminished. In serious cases, companies may also face various potential adverse effects. Therefore, in order to fully change, companies need to further focus on the management of innovation risk at this stage, and can cope with the results of various management innovations appropriately. However, if a company chooses an open new management model, it should not be overlooked that it means an increase in deep and daily management risk of a company. Based on this, companies are urgently working on comprehensive day-to-day management and risk management to minimize existing management risks.

4. Measures for enterprises to introduce open innovation management

Integration of innovation management and open model means accelerating the speed of current technical communication and technical update to promote the overall progress and development of the current enterprise. Therefore, when it is necessary to comprehensively change and develop the enterprise itself, we must not lack an open model as necessary support. By fully introducing the open model, enterprises can manage the risk of existing management innovation within the limits they respond and can guarantee the acquisition of maximum corporate profits. At the same time, efforts are being made to ensure that companies in all sectors strengthen their cooperative relationships, introduce a more open enterprise innovation mechanism, share internal resources, and optimize and improve overall competitiveness. Have to. Specifically, the company's efforts on the use of open models for innovation management include the following aspects.

4.1 Ensuring that corporate employees and managers can participate in current management innovations

At present, it is necessary for companies to create a daily management model for all employees and cooperate with each other to ensure that all members of the company are more involved in the daily practice of business management at this stage. This is because enterprise innovation management must adhere to the basic principle of people-oriented and broaden the participation path of grassroots employees. By implementing the above management innovations and changes, enterprise management will no longer be limited to shallow manager participation, but will gradually expand to full participation. In this process, companies should be able to carry forward the people-oriented philosophy.

Specifically, in the current practice, as an administrator, it is necessary to establish more subscription paths by using appropriate means and methods, which means that the underlying workers are responsible for routine policy. It is to ensure that you participate in. This means that it is possible to select a deployment route suitable for the industry from the intention of the existing base technician and proposes a method for responding to new demands according to the current embodiment and a means for joining can do. This stage is required to further ensure the activity and rapid management of the company by participating in the daily management of the enterprise. It is transformed into a new corporate organization pattern flattened.

4.2 Comprehensively optimize supply chain management

In recent years, supply chain management has gradually attracted the attention of companies in various fields. Specifically, the core and purpose of supply chain management is to optimize customer service and reduce costs. Therefore, supply chain management is closely related to company warehouses, enterprise suppliers, channel suppliers, product manufacturers and suppliers. Through collaborative distribution and comprehensive analysis, you can balance existing product distribution, product manufacturing, product sales, product transfer, and optimize operational models accordingly. Supply chain management needs to establish the true basic needs of customers and

incorporate them into a holistic view of overall observation.

At this stage, the company should optimize the company's day-to-day management by optimizing the original supply chain model to improve efficiency and reduce costs. In recent years, most companies have created a superior atmosphere through information technology and ensured close contact with customers, product suppliers and enterprise suppliers. Only in this way can the company have a relatively good market competition environment and will emphasize its unique competitive advantage in the industry. At the same time, the innovation of the existing supply chain model can also ensure that enterprises quickly adapt to the current real market competition, and is reflected in the importance of optimizing the various processes and links in the supply chain.

4.3 Closely link the field of industry, education and research

The proposal that it is managed by a company can not dismiss the outcome of the existing academic research and therefore it is possible to fully support the current industry. Currently, in practice, developing both new technologies and new products while maintaining the concept of industrialization has been done to ensure technical support to meet the needs of industry. Currently there are more powerful core technologies and there are also related technologies and routine manufacturing methods.

Therefore, you can see that the close integration of production, research, and research is fundamentally in agreement with the idea of creating an open model to promote the transformation of integrated innovation. At the same time, the government should provide more support and encouragement to the open model of the company currently being implemented, in order to provide necessary support for relevant enterprise innovation tools. If the relevant department can create a new and more open competitive environment for the company, it helps to convert the existing research results to the company's production capacity correctly. For example, at different times, the relevant local authorities can use information technology to complete the full disclosure of policies related to industrial concessions. At the same time, companies and local research institutions must also cooperate closely.

5. Summary

After the analysis, it can be seen that the focus of business innovation management must be to transform the company's existing daily management mode, thus achieving the dual objective of saving general administration costs and optimizing the administration's efficiency. Of the current status quo, most companies have considered open management and innovation management as their own approach, and are trying to incorporate more innovative initiatives into the practice of creating open models. On this basis, companies must still commit to continuous research in future practice, and serve to optimize and improve the level of management of companies.

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